

MADLEINA VON REDING

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PROFESSIONAL SUMMARY

Makeup & hair artist with 12 years of experience and passion in makeup & hair for advertisement, film and photography. Born in Switzerland currently working internationally and based in London.

WORK HISTORY

APRIL 2008 – Current

Freelance Makeup Artist & Hairstylist for advertisement, film and photography

- Creating & designing makeup concepts for over 500 projects
- Makeup & Hair for 10 feature films and over 80 short films & music videos
- Makeup & Hair for around 300 advertisements (Photo, TV, Magazine, Campaigns)
- Realistic Special Effects Makeup & Prosthetics for Film & Photography
- Makeup for high-end clients, agencies, photographers and personalities

SUMMER 2011 – 2016

Teaching Makeup for professionals, young adults and children

- Teaching regular makeup artist classes for different makeup schools
- Teaching Makeup special effects classes to professional artists
- Teaching HD Film & Photo Makeup Workshops for professionals
- Teaching makeup skills for 6 social projects with young adults and children

APRIL 2010– Current

Freelance Stylist for advertisement and photography

- Creating & designing styling concepts for around 60 projects
- Styling and costume design for photo- and moving picture- advertisements
- Designing and creating special costumes

SUMMER 2010 – 2013

Creating different art projects with creative and charity backgrounds

- Achieved 1stPlace: “Kulturwink” Exhibition, Paper dresses project “By the way it’s now fashionable to be yourself” Switzerland, 2012
- Achieved 2ndplace: Dress and Makeup for the Wella Trend Vision Awards, Germany, 2010
- Several Presentations & Exhibitions with Paperart dresses and some small photography projects 2010-2013

EDUCATION

2012 - 2014

stately-approved:Makeup Artist for film & special effects

IMC International Makeup Cooperation, Germany

2008-2009

Makeup & hair artist for photography & advertisement:

ART OF MAKEUP school, Zurich, Switzerland

2008-2010

International Art Foundation Year:

Art school Lucerne, Switzerland

Relevant Modules: Painting, drawing, analogue photography, digital photography, Photoshop, InDesign, art history

ADDITIONAL COURSES

Makeup / Special effects Makeup

Workshop , FOCAL "Open moulds prosthetics" with Dennis Penkov, Zurich	2017
Makeup masterclass "Photo makeup" with Yasmin Heinz & Wendy Iles, Berlin	2014
Workshop "Realistic Scars and Bruises" Art of Makeup School, Zurich	2010
Workshop "Airbrush Makeup " Kryolan, Kerns Switzerland	2010
Workshop "Bold for Photo & Film " Art of Makeup, Zurich	2010
Workshop "Asian Makeup specialisation " Art of Makeup, Zurich	2009

Hair / Styling and Photography

Workshop "Hairstyling trends" Pablo Kümin, Zurich Switzerland	2015
Course "Nails and Manicure" Lorena Bevilaque, Zurich	2015
Course "Stylist for advertisement" Zurich	2010
Course "Photographing nudes & portrait" Lucerne Switzerland	2010
Course "Hairstyling" Art of Makeup, Zurich	2009
Course "Beauty Retouching with Photoshop, Zurich Switzerland	2009

LANGUAGES

- Swiss German, German, English

INTERESTS

- Baking and decorating cookies & cakes
- Bodybuilding Figure Athlete
- Skateboarding
- Playing Ukulele and singing
- Travelling & Culture